

JULY
01,
2021
LEVALLOIS-PERRET



press release

GEODIS opens a new warehouse in Morocco

GEODIS continues to develop its logistics activities in Morocco and today inaugurated a new warehouse located north of Casablanca. This will serve one of the leaders in household appliances and telephony.

With a well-established presence in Casablanca, GEODIS has chosen the city of Mohammedia to further expand its activities. The new 11,000 sqm ultra-secure warehouse will be dedicated to the supply chain management of household appliances and high-tech products.

In operation as of today, this new site reflects GEODIS' ambition to expand in the Moroccan market, particularly to meet the requirements of customers in the Consumer Packaged Goods (CPG) sector. GEODIS is employing nearly 50 people at the site.

"GEODIS has been established in Casablanca for 40 years. This year we are strengthening our presence in the Moroccan market with two new facilities. On 1st May we opened in Tangiers, and now in Mohammedia. These openings are central to our development strategy which targets the CPG, Automotive and Aerospace verticals," says Jérôme Algier, Managing Director of GEODIS in Morocco.

In Morocco, GEODIS operates a total storage capacity of nearly 50,000 sqm and has a staff of 300 employees.

GEODIS - www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2020, GEODIS had over 41,000 employees globally and generated €8.4 billion in sales.

PRESS CONTACT

Claire Vaas
GEODIS Group Communication Department
00 33 (0)6 99 38 88 34
claire.vaas@geodis.com